

Curriculum Vitae
Nancy M Cappello, Ph.D.
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Professional Experience:

2008-Present: Founder & Executive Director, Are You Dense, Inc., 501(c)(3) nonprofit charity.

Accomplishments include global leadership in educating the public of the screening challenges and risks of dense breast tissue and its impact on missed, delayed and advanced-stage breast cancer; successful advocacy & inspiration for the First Density Reporting Law in Connecticut in 2009.

2011-Present: Founder & Executive Director, Are You Dense Advocacy, Inc., 501(c)(4) nonprofit public charity. Accomplishments include standardizing the communication of dense tissue reporting through state, federal and regulatory efforts and inspiring a global grassroots patient advocacy movement.

1990-2009: Education Consultant; Interim Bureau Chief, Connecticut State Department of Education, Hartford, CT. Accomplishments include publications and practices to improve the academic and social performance of students with disabilities and students with reading challenges. Additional accomplishments include team Leadership for district improvement practices and plans in Connecticut's urban school districts and featured national speaker on the education of students with disabilities, mediations, charter schools and legal requirements.

1995-2009: Adjunct Professor: University of Connecticut, Storrs, CT. Accomplishments include teaching a law class with special emphasis on the state and federal legal responsibilities of educating students with disabilities.

1986-1993: Director of Special Education, Watertown, CT, Watertown Public Schools. Accomplishments include improving the practices of teaching and paraprofessional staff in the education of students with disabilities. Additional accomplishments include statewide recognition for providing opportunities for educating students in the least restrictive environment.

1974-1988: Teacher, Watertown CT. Teacher of students in grades K-5 with learning, emotional, and intellectual disabilities. Additional accomplishments included consulting district-wide to improve the performance of students.

Education:

Superintendent's Certificate/License: University of Connecticut, 2004

Ph.D., University of Connecticut – Education Administration, 1995

6th Year Degree; Southern Connecticut State University – Education Administration, 1983

Master of Science Degree; Central Connecticut State University – Special Education, 1978

Bachelor of Science Degree; Central Connecticut State University – General Education & Special Education, 1974

Honors & Awards:

Health Hero: Parade Magazine

Connecticut Legislative Citation: Connecticut General Assembly

Person of the Year: Litchfield County Times

Angel Award: American Cancer Society

Women of Strength: Get in Touch Foundation

Aixplorer Achievement Award: Supersonic Imaging

Women Helping Women-The Ruby Award: Soroptimist of Greater Waterbury

Making a Difference Award: Safe Haven of Greater Waterbury

Honors & Awards (con't):

Leadership Award: Health Care Council, Waterbury Chamber of Commerce

Advocacy Award: St. Vincent's Hospital, Bridgeport, CT

Breast Health Care Advocate: New Haven/Yale Art Bra

Pink Pioneer: The Pink Paper Publication

Are You Dense Day: Proclamation by Governor Malloy, Hartford, CT

Women of Innovation: Connecticut Technology Council

Women Making A Difference in the Valley: *Special Recognition* – Valley Women's Health Initiative

Nancy Pilver Breast Cancer Advocacy Award: Presented by Connecticut Congressman John Larson

Susan G. Komen Promise Award: Presented by Joan Lunden at Westport Race for the Cure

Connecticut Women's Hall of Fame: Honoree-Annual Induction Ceremony, Hartford CT

Americanism Civis Illustris Award: UNICO NATIONAL – Annual Conference, Scottsdale, AZ

Presentations/Lectures:

Republican Legislative Campaign Committee National Meeting: Policy Panelist, Atlanta, GA July 26, 2017

Association of Medical Imaging Management Annual Meeting: Lecture, Anaheim, CA July 9, 2017

The Density Factor: Keynote Lecture, Baptist Health MD Anderson, Jacksonville, FL, May 17, 2017

Women's Health & Wellness Tea: Keynote, Novant Health, Winston-Salem, NC, May 7, 2017

Scientific Breast Density Forum: Opening Address, Queensland U of Tech, Brisbane, Australia, March 23, 2017

Press Conference: Cheri's Law, Lincoln, NE January 20, 2017

Primary Care Medicine w/host Dr. Marina Kurian: NYU Langone Medical Center, NY, Sirius Radio, Dec. 7, 2016

AHRA Regional Meeting: Keynote Speaker, Manchester, NH, November 11, 2016

The UnGroup Society: Keynote Speaker/Community Event, Waterbury, CT October 18, 2016

Personalized Screening: CME Lecture for Physicians, Jupiter, Florida October 13, 2016

Power of Pink Breast Cancer Luncheon: Keynote Speaker, Jupiter, FL October 13, 2016

For Women Over 40 w/host Cyma Shapiro: Guest, Breast Cancer Awareness Radio Program, October 11, 2016

Breast Cancer Unawareness: Keynote speaker, Robert Wood Johnson Hospital, Somerset, NJ, October 6, 2016

Fuji Film Employee Awareness: Keynote, Fuji Medical, Stamford CT, October 4, 2016

Breast Health Community Event: Keynote Speaker, Boca Raton, FL Sept. 29, 2016

European Society of Breast Imaging (EUSOBI): Presenter, Paris, France, September 23, 2016

Caribbean Breast Symposium: Keynote Speaker, San Juan, PR, August 12, 2016

Association of Medical Imaging Management: Presenter, Nashville, TN, August 2, 2016

Middletown Rotary Club: Guest Speaker, Middletown, CT, July 26, 2016

Democratic Legislative Campaign Committee: Presenter, Napa, CA, July 14, 2016

Griffin Hospital & Seymour Pink: Keynote Speaker, Derby, CT May 12, 2016

National Consortium of Breast Centers: Keynote Speaker, Las Vegas, NV, April 9, 2016

San Jose Women's Club: Keynote Speaker-Breast Cancer: Let's Make a Difference, San Jose, CA, April 6, 2016

Press Conference with Congresswoman Rosa DeLauro: Invited speaker along with CT Medical Society and Physicians: Breast Cancer Awareness Month, Stratford, CT, October 16, 2015

FujiMedical: Keynote: Employee Breast Cancer Awareness Event, Stamford, CT, October 12, 2015

Beyond the Mammogram: Keynote, Orange Coast/Ferragamo Foundation, Huntington Beach, CA September 17, 2015

Mayo Clinic for Innovation: Guest Podcast, August 31, 2015

International Breast Cancer Society Conference: Guest Lecturer, Tokyo, Japan, July 2-4, 2015

Senate Staff Briefing/Legislation: Hosts Senators Dianne Feinstein/Kelly Ayotte, Washington DC, June 23, 2015

Presentations/Lectures (con't):

Alive with Joan Lunden: Guest of Joan Lunden's Breast Health Channel, June 3, 2015
Trident Breast Center: Keynote Speaker, WebX, Charleston, South Carolina, June 2, 2015
Philips Healthcare: Keynote Luncheon Speaker, Client Event, Tampa, FL February 26, 2015
Philips Healthcare: Webinar -Philips Healthcare Employees, Andover, MA January 20, 2015
ABCD: After Breast Cancer Diagnosis: Guest Lecturer, January 15, 2015
Fairfax Radiological Consultants: Panelist- Impact of Dense Breast Tissue, Falls Church, VA, November 6, 2014
Fairfax Radiological Consultants: Keynote Speaker-Women, Wellness, Wine, Mclean VA, November 5, 2014
Concord Methodist Church: Keynote Speaker -Rethink Pink Concord, NC, October 4, 2014
Delta Medical Systems: Keynote Speaker, Minneapolis, MN, August 27, 2014
Fairfax Radiological Consultants: Keynote Speaker -Stepping Up for Dense Breasts, Fairfax, VA June, 2014
Penn Center for Personalized Screening: University of Pennsylvania, Philadelphia, May, 2014
Fujifilm Symposium: Navigating Through the Dense Breast Imaging Landscape –Portland, OR, May, 2014
Association of Medical Imaging Management: Presenter, Chicago, IL, March, 2014
Women in Government-Healthcare Forum: Washington DC, November, 2013
Are You Dense Day Hartford, CT: State Capitol, Program Moderator and Speaker, October, 2013, 2014, 2015
European Society of Breast Imaging: Lecturer, Annual Meeting, Rome, Italy, October, 2013
Working Mother Media/GE healthcare Forum: Presenter & Panelist, Times Square, New York, October, 2013
Association of Medical Imaging Management: Presenter, Annual Conference, Minneapolis, MN, August, 2013
International Workshop/ Breast Densitometry-Cancer Risk: Lecturer, UCSF, San Francisco, CA, June, 2013
G.E. Healthcare: Keynote Speaker Employee Seminar Sunnyvale, CA April, 2013
Breast Cancer Conference: Keynote Speaker, San Juan, Puerto Rico, March, 2013
Women in Government: Presenter, Washington, D.C., November, 2012
St. Vincent's Hospital: Keynote Speaker, Bridgeport, CT, October, 2012
Sacramento State Capitol: Lunch and Learn, Sacramento, CA, April, 2012
Mammotome: Keynote Speaker, National Sales Meeting, Orlando, FL, March, 2012
Women's Conference: Guest Speaker, Toronto, Canada, November, 2011
Hartford Capitol Press Conference: Moderator & Speaker featuring Taiwan delegates, Hartford, CT, July, 2011
St. Raphael's Hospital: Keynote Lecturer, New Haven, CT, May, 2011
Siemens Healthcare: Keynote Speaker, All Hands-On Meeting, Mountain View, CA March, 2011
University of Kansas Medical Center: Imaging the Dense Breasts, Kansas City, Kansas, October, 2010
Breast Cancer Forum: Panelist and Speaker, Legislative Office Building, December, 2009
U-Systems, Inc: Lecturer, RSNA, Chicago, IL, December, 2009
Community and Civic Clubs, Women's Organizations, Businesses, Cancer Organizations, Federal FDA/MQSA Committee, State Legislatures (2005-present)

Research Grants:

Stakeholder: Patient-Centered Outcomes Research Initiative: "**Comparative Effectiveness of Breast Cancer Screening and Diagnostic Evaluation by Extent of Breast Density**" w/grantee The Breast Cancer Surveillance Consortium (BCSC) – 5 year 2.3 million-dollar grant.

Patient Advocate & Committee Member: PDF Basic/Translational & Clinical Application- Susan G.Komen: "**Deep Computational Phenotyping of Breast Cancer Risk with Breast Tomosynthesis.**" w/grantee UPENN – 3 year \$180,000.00 budget.

Publications:

Journal of American College of Radiology -Decade of 'Normal' Mammography Reports--The Happygram Dec., 2013 <http://www.areyoudense.org/files/7514/2248/1265/Dr-Cappello-JACR-12.2013.pdf>

Imaging Economics – A No Brainer, April, 2012

Huffington Post Blogs <http://www.huffingtonpost.com/nancy-m-cappello/>

Lifescrypt Blog <http://healthbistro.lifescrypt.com/2014/06/01/dense-breast-warning-mammogram-alone-may-not-detect-cancer/>

Everyday Health <http://www.everydayhealth.com/columns/hear-me-out/are-you-dense-why-i-talk-to-strangers-about-my-breasts/>

The Pink Paper, July 2013

Media coverage:

Connecticut ABC, FOX, CBS, NBC and affiliates, Chicago 7ABC, CBS 880 NY Pat Farnack's Health Report, Connecticut PBS, Connecticut Magazine, Tri State Radio and Cable Programs, Fox Good Day Philadelphia, CBS-Washington DC, USA Today, Wall Street Journal, NY Times, Huffington Post, MORE, Parade Magazine, Allure, Good Housekeeping, SERIUS – Dr.Radio, Women's Day, Prevention, Journal of the National Cancer Institute, New Jersey Star Ledger, Harford Courant, New Haven Register, Waterbury Republican, Voices, Times Union, Danbury Times, Newtown Bee, CT MIRROR, Santa Cruz Times, EmpowHER, European Hospital , JAMA, JACR, Aunt Minnie, Imaging Technology News, Imaging Economics, Innervision-Japan, EuroBiz Japan, Breast Cancer Answers – Google Hangout, Gateway Media, HealthImaging, The Pulse, CBS-New York, Stamford Advocate, U.S. News and World Report – Health, AXIS Imaging, Forbes, OnLive, Chicago Tribune, Nebraska City News Press, Stratford Star, Everyday Health, MedPageToday, Health Management, Today Show, WJXT4 Jacksonville, FL, The New Mexican, KOB 4 – Santa Fe, KVSF- Richard Eeds Show, Oncology Issues (Association of Community Cancer Centers)

Organization Membership:

National Consortium of Breast Centers, Association of Medical Imaging Management, Waterbury Chamber of Commerce

Resources and Social Media:

AreYouDense.org, AreYouDenseAdvocacy.org, Facebook: Are You Dense Inc., Face book: Are You Dense Advocacy Inc., Twitter: Are You Dense Inc., Twitter: Are You Dense Advocacy, Inc., LinkedIn: Dr. Nancy Cappello, Google +