

**Curriculum Vitae**  
**Nancy M Cappello, Ph.D.**  
**96 Rowley Road**  
**Woodbury, CT 06798**  
203.232.9570

[Nancy@AreYouDense.org](mailto:Nancy@AreYouDense.org) & [Nancy@AreYouDenseAdvocacy.org](mailto:Nancy@AreYouDenseAdvocacy.org)

**Professional Experience:**

**2008-Present: Founder & Executive Director**, Are You Dense, Inc., 501(c)(3) nonprofit charity. Accomplishments include global leadership in educating the public of the screening challenges and risks of dense breast tissue and its impact on missed, delayed and advanced-stage breast cancer; successful advocacy & inspiration for the First Density Reporting Law in Connecticut in 2009.

**2011-Present: Founder & Executive Director**, Are You Dense Advocacy, Inc., 501(c)(4) nonprofit public charity. Accomplishments include standardizing the communication of dense tissue reporting through state, federal and regulatory efforts and inspiring a global grassroots patient advocacy movement.

**1990-2009: Education Consultant; Interim Bureau Chief**, Connecticut State Department of Education, Hartford, CT. Accomplishments include publications and practices to improve the academic and social performance of students with disabilities and students with reading challenges. Additional accomplishments include team Leadership for district improvement practices and plans in Connecticut's urban school districts and featured national speaker on the education of students with disabilities, mediations, charter schools and legal requirements.

**1995-2009: Adjunct Professor**: University of Connecticut, Storrs, CT. Accomplishments include teaching a law class with special emphasis on the state and federal legal responsibilities of educating students with disabilities.

**1986-1993: Director of Special Education**, Watertown, CT, Watertown Public Schools. Accomplishments include improving the practices of teaching and paraprofessional staff in the education of students with disabilities. Additional accomplishments include statewide recognition for providing opportunities for educating students in the least restrictive environment.

**1974-1988: Teacher**, Watertown CT. Teacher of students in grades K-5 with learning, emotional, and intellectual disabilities. Additional accomplishments included consulting district-wide to improve the performance of students.

**Education:**

**Superintendent's Certificate/License**: University of Connecticut, 2004  
**Ph.D.**, University of Connecticut – Education Administration, 1995  
**6<sup>th</sup> Year Degree**; Southern Connecticut State University – Education Administration, 1983  
**Masters Degree**; Central Connecticut State University – Special Education, 1978  
**Bachelors Degree**; Central Connecticut State University – General Education & Special Education, 1974

**Honors & Awards:**

**Health Hero**: Parade Magazine  
**Connecticut Legislative Citation**: Connecticut General Assembly  
**Person of the Year**: Litchfield County Times  
**Angel Award**: American Cancer Society  
**Women of Strength**: Get in Touch Foundation  
**Aixplorer Achievement Award**: Supersonic Imaging  
**Women Helping Women-The Ruby Award**: Soroptimist of Greater Waterbury  
**Making a Difference Award**: Safe Haven of Greater Waterbury

### **Honors & Awards (con't):**

**Leadership Award:** Health Care Council, Waterbury Chamber of Commerce

**Advocacy Award:** St. Vincent's Hospital, Bridgeport, CT

**Breast Health Care Advocate:** New Haven/Yale Art Bra

**Pink Pioneer:** The Pink Paper Publication

**Are You Dense Day:** Proclamation by Governor Malloy, Hartford, CT

**Women of Innovation:** Connecticut Technology Council

**Women Making A Difference in the Valley:** *Special Recognition* – Valley Women's Health Initiative

**Nancy Pilver Breast Cancer Advocacy Award:** Presented by Connecticut Congressman John Larson

**Susan G. Komen Promise Award:** Presented by Joan Lunden at Westport Race for the Cure

**Connecticut Women's Hall of Fame:** Honoree-Annual Induction Ceremony, Hartford CT

### **Presentations/Lectures:**

**Press Conference,** Cheri's Law, Lincoln, NE January 20, 2017

**Primary Care Medicine** w/host Dr. Marina Kurian, NYU Langone Medical Center, NY, Sirius Radio, Dec. 7, 2016

**AHRA Regional Meeting,** Keynote Speaker, Manchester, NH, November 11, 2016

**The UnGroup Society,** Keynote Speaker/Community Event, Waterbury, CT October 18, 2016

**Personalized Screening,** CME Lecture for Physicians, Jupiter, Florida October 13, 2016

**Power of Pink Breast Cancer Luncheon,** Keynote Speaker, Jupiter, FL October 13, 2016

**For Women Over 40** w/host Cyma Shapiro, Guest, Breast Cancer Awareness Radio Program, October 11, 2016

**Breast Cancer Unawareness:** Keynote speaker, Robert Wood Johnson Hospital, Somerset, NJ, October 6, 2016

**Fuji Film Employee Awareness:** Keynote, Fuji Medical, Stamford CT, October 4, 2016

**Breast Health Community Event,** Keynote Speaker, Boca Raton, FL Sept. 29, 2016

**European Society of Breast Imaging (EUSOBI),** Presenter, Paris, France, September 23, 2016

**Caribbean Breast Symposium:** Keynote Speaker, San Juan, PR, August 12, 2016

**Association of Medical Imaging Management:** Presenter, Nashville, TN, August 2, 2016

**Middletown Rotary Club:** Guest Speaker, Middletown, CT, July 26, 2016

**Democratic Legislative Campaign Committee:** Presenter, Napa, CA, July 14, 2016

**Griffin Hospital & Seymour Pink:** Keynote Speaker, Derby, CT May 12, 2016

**National Consortium of Breast Centers:** Keynote Speaker, Las Vegas, NV, April 9, 2016

**San Jose Women's Club:** Keynote Speaker-Breast Cancer: Let's Make a Difference, San Jose, CA, April 6, 2016

**Press Conference with Congresswoman Rosa DeLauro:** Invited speaker along with CT Medical Society and Physicians: Breast Cancer Awareness Month, Stratford, CT, October 16, 2015

**FujiMedical:** Keynote: Employee Breast Cancer Awareness Event, Stamford, CT, October 12, 2015

**Beyond the Mammogram:** Keynote, Orange Coast & Vince Ferragamo Foundation, Huntington Beach, CA September 17, 2015

**Mayo Clinic for Innovation:** Guest Podcast, August 31, 2015

**International Breast Cancer Society Conference:** Guest Lecturer, Tokyo, Japan, July 2-4, 2015

**Senate Staff Briefing/Legislation:** Hosts Senators Dianne Feinstein/Kelly Ayotte, Washington DC, June 23, 2015

**Alive with Joan Lunden:** Guest of Joan Lunden's Breast Health Channel, June 3, 2015

**Trident Breast Center:** Keynote Speaker, WebX, Charleston, South Carolina, June 2, 2015

**Philips Healthcare:** Keynote Luncheon Speaker, Client Event, Tampa, FL February 26, 2015

**Philips Healthcare:** Webinar -Philips Healthcare Employees, Andover, MA January 20, 2015

**ABCD: After Breast Cancer Diagnosis:** Guest Lecturer, January 15, 2015

**Fairfax Radiological Consultants:** Panelist- Impact of Dense Breast Tissue, Falls Church, VA, November 6, 2014

**Fairfax Radiological Consultants:** Keynote Speaker-Women, Wellness, Wine, Mclean VA, November 5, 2014

**Presentations/Lectures (con't):**

**Concord Methodist Church:** Keynote Speaker -Rethink Pink Concord, NC, October 4, 2014

**Delta Medical Systems:** Keynote Speaker, Minneapolis, MN, August 27, 2014

**Fairfax Radiological Consultants:** Keynote Speaker -Stepping Up for Dense Breasts, Fairfax, VA June, 2014

**Penn Center for Personalized Screening:** University of Pennsylvania, Philadelphia, May, 2014

**Fujifilm Symposium:** Navigating Through the Dense Breast Imaging Landscape –Portland, OR, May, 2014

**Association of Medical Imaging Management:** Presenter, Chicago, IL, March, 2014

**Women in Government-Healthcare Forum:** Washington DC, November, 2013

**Are You Dense Day Hartford, CT:** State Capitol, Program Moderator and Speaker, October, 2013, 2014, 2015

**European Society of Breast Imaging:** Lecturer, Annual Meeting, Rome, Italy, October, 2013

**Working Mother Media/GE healthcare Forum:** Presenter and Panelist, Times Square, New York, October, 2013

**Association of Medical Imaging Management:** Presenter, Annual Conference, Minneapolis, MN, August, 2013

**International Workshop/ Breast Densitometry-Breast Cancer Risk:** Lecturer, UCSF, San Francisco, CA, June, 2013

**G.E. Healthcare:** Keynote Speaker Employee Seminar Sunnyvale, CA April, 2013

**Breast Cancer Conference:** Keynote Speaker, San Juan, Puerto Rico, March, 2013

**Women in Government:** Presenter, Washington, D.C., November, 2012

**St. Vincent's Hospital:** Keynote Speaker, Bridgeport, CT, October, 2012

**Sacramento State Capitol:** Lunch and Learn, Sacramento, CA, April, 2012

**Mammotome:** Keynote Speaker, National Sales Meeting, Orlando, FL, March, 2012

**Women's Conference:** Guest Speaker, Toronto, Canada, November, 2011

**Hartford Capitol Press Conference:** Moderator and Speaker featuring Taiwan delegates, Hartford, CT, July, 2011

**St. Raphael's Hospital:** Keynote Lecturer, New Haven, CT, May, 2011

**Siemens Healthcare:** Keynote Speaker, All Hands-On Meeting, Mountain View, CA March, 2011

**University of Kansas Medical Center:** Imaging the Dense Breasts, Kansas City, Kansas, October, 2010

**Breast Cancer Forum:** Panelist and Speaker, Legislative Office Building, December, 2009

**U-Systems, Inc:** Lecturer, RSNA, Chicago, IL, December, 2009

**Community and Civic Clubs, Women's Organizations, Businesses, Cancer Organizations, Federal FDA/MQSA Committee, State Legislatures (2005-present)**

**Research Grants:**

**Stakeholder:** Patient-Centered Outcomes Research Initiative: "**Comparative Effectiveness of Breast Cancer Screening and Diagnostic Evaluation by Extent of Breast Density**" w/grantee The Breast Cancer Surveillance Consortium (BCSC) – 5 year 2.3 million dollar grant.

**Publications:**

**Journal of American College of Radiology -Decade of 'Normal' Mammography Reports–The Happygram Dec., 2013** <http://www.areyoudense.org/files/7514/2248/1265/Dr-Cappello-JACR-12.2013.pdf>

**Imaging Economics – A No Brainer,** April, 2012

**Huffington Post Blogs** <http://www.huffingtonpost.com/nancy-m-cappello/>

**Lifescrypt Blog** <http://healthbistro.lifescrypt.com/2014/06/01/dense-breast-warning-mammogram-alone-may-not-detect-cancer/>

**Publications (con't):**

Everyday Health <http://www.everydayhealth.com/columns/hear-me-out/are-you-dense-why-i-talk-to-strangers-about-my-breasts/>

The Pink Paper, July 2013

**Media coverage:**

Connecticut ABC, FOX, CBS, NBC and affiliates, Chicago 7ABC, CBS 880 NY Pat Farnack's Health Report, Connecticut PBS, Connecticut Magazine, Tri State Radio and Cable Programs, Fox Good Day Philadelphia, CBS-Washington DC, USA Today, Wall Street Journal, NY Times, Huffington Post, MORE, Parade Magazine, Allure, Good Housekeeping, Women's Day, Prevention, Journal of the National Cancer Institute, New Jersey Star Ledger, Harford Courant, New Haven Register, Waterbury Republican, Voices, Times Union, Danbury Times, Newtown Bee, CT MIRROR, Santa Cruz Times, EmpowHER, European Hospital, JAMA, JACR, Aunt Minnie, Imaging Technology News, Imaging Economics, Innervision-Japan, EuroBiz Japan, Breast Cancer Answers – Google Hangout, Gateway Media, HealthImaging, The Pulse, CBS-New York, Stamford Advocate, U.S. News and World Report – Health, AXIS Imaging, Forbes, OnLive, Chicago Tribune, Nebraska City News Press, Stratford Star, Everyday Health, MedPageToday, Health Management, Today Show

**Organization Membership:**

National Consortium of Breast Centers, Association of Medical Imaging Management, Waterbury Chamber of Commerce

**Resources and Social Media:**

[AreYouDense.org](http://AreYouDense.org), [AreYouDenseAdvocacy.org](http://AreYouDenseAdvocacy.org), [Facebook: Are You Dense Inc.](#), [Face book: Are You Dense Advocacy Inc.](#)  
[Twitter: Are You Dense Inc.](#), [Twitter: Are You Dense Advocacy, Inc.](#), [LinkedIn: Dr. Nancy Cappello](#), [Google +](#)